

SDArA Newsletter Advertising Rates and Contract

Rates

- Full page - \$100 per issue - \$400 per year.
- Half page - \$50 per issue - \$200 per year.
- 1/4 page - \$25 per issue - \$100 per year.

*Rates and sizes will be on a one year commitment (4 issues). Advertisements can change per issue.

Submission Deadlines

- February 21 for March 21 Newsletter
 - May 21 for June 21 Newsletter
 - August 21 for September 21 Newsletter
 - November 21 for December 21 Newsletter
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Contract

Advertiser - _____

Date - _____

Size - Full Page

Half Page

1/4 Page

Advertiser Commitment - Advertiser agrees to pay the South Dakota Arborists Association for 1 year (4 issues) of advertisements within the SDArA's quarterly newsletter. Adds will be in color and the Advertiser will get a copy of each newsletter. The size must stay the same, but the add can be changed with each issue as long as the deadlines are met.

SDArA Commitment - The South Dakota Arborists Association agrees to place the advertisement in 1 year (4 issues) of our newsletter in full color and at the agreed size. Newsletter is sent (mailed) to all SDArA members in Color.

Advertisement details - Adds will need to a JPEG file and emailed to sam@aspenarbo.com prior to each deadline.

Signed: _____

SDArA: _____